| Total No. of Questions: 7] | SEAT No.:               |
|----------------------------|-------------------------|
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## M.B.A. (Semester - IV)

## PRODUCTION AND MATERIAL MANAGEMENT SPECIALIZATION - V 405 - D : Technology Management (2008 Pattern)

Time: 3 Hours [Max. Marks: 70

Instructions to the candidates:

- 1) Solve any five questions.
- 2) All questions carry equal marks.
- **Q1)** Explain in brief the impact of technology Management in production. How IT has played a vital role in it? Explain by giving Examples.
- **Q2)** Discuss Growth curves & Morphological Analysis with reference to technology forecasting by giving examples.
- Q3) Explain & Discuss the importance of technology strategy in current operation management.
- **Q4)** How innovation plays a vital role in Technology Management? Explain with reference to Automobile Industry.
- **Q5)** "Human will be replaced by technology". Comment on the statement by Explaining the role of technology management in organization structure.
- **Q6)** Explain the concept of Technology Strategy by giving examples. What are the steps for the same?
- **Q7)** Write short note on any two:
  - a) Technology out sourcing.
  - b) Role of Government in Technology development
  - c) Pros & Cons of technology.

