

Total No. of Questions :7]

SEAT No. :

P4056

[5070]-409

[Total No. of Pages : 1

M.B.A.

**404 (F):INTERNATIONAL BUSINESS OPERATIONS
(2008 Pattern) (Semester-IV) (Elective-VI)**

Time : 3 Hours]

[Max. Marks :70

Instructions to the candidates:

- 1) *Attempt any five questions.*
- 2) *All questions carry equal marks.*

Q1) Give the significance of International logistics with information of various documents used during international logistics.

Q2) Write a note on HR practices in international business operations and discuss some critical issues in HRM during mergers & acquisitions.

Q3) What are the company and production factors involved in production during international business operations?

Q4) Explain the concept of technology transfer in International Business.

Q5) Write a note on interface of operations practices with communication.

Q6) What is strategic alliance and what are the different strategic alliances in International Business?

Q7) Write short notes on any two:

- a) Toyota way
- b) MFG
- c) Make an buy
- d) Joint ventures

