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SEAT No. :

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M.B.A. (Semester - IV)

**403 IB : INTERNATIONAL BUSINESS ENVIRONMENT  
(2013 Pattern) (Theory)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) All questions are compulsory with internal choice within the questions.
- 2) Each question carries 10 marks.

**Q1)** What do you understand by World Trade Protectionism?

OR

Elaborate the framework for analyzing the International Business Environment.

**Q2)** Discuss the Pattern & Structure of Foreign Investment.

OR

Elaborate the Positive & Negative effect of Foreign Investment.

**Q3)** Explain in detail UNCTAD with its Objectives & Functions.

OR

What is Agreement on Textile & Clothing? Explain it along with various provisions.

**Q4)** Examine the concept of International collaborative arrangement & strategic alliance.

OR

What is MNC? Discuss the involvement of MNC in international Business.

**Q5)** Explain the Emerging Developments & other Issues in International Business.

OR

Explain - Structure & functioning of European Commission (EC).

