

Total No. of Questions : 7]

SEAT No. :

P2027

[Total No. of Pages : 1

M.B.A. (Semester - IV)**401 : Entrepreneurship Development and Project Management
(2008 Pattern)***Time : 3 Hours]**[Max. Marks : 70**Instructions to the candidates:*

- 1) Attempt any four questions from Q. 1 to Q.6.
- 2) Question No. 7 is compulsory.

- Q1)** Entrepreneurship is the engine that propels economic growth and development - Discuss. **[15]**
- Q2)** Profit is the reward that the entrepreneur gets for bearing uncertainty - Discuss in light of Frank Knights theory of profit. **[15]**
- Q3)** Explain how socio - cultural factors influence an individuals decision to venture into entrepreneurship. **[15]**
- Q4)** Prepare a business plan for any one of the following business; **[15]**
- a) e - business www.sppuonline.com
 - b) Agro business
 - c) Education business
- Q5)** What is project management? Discuss the key areas for assessing the feasibility of a new venture. **[15]**
- Q6)** Critically examine the role of government in promoting entrepreneurship in India. **[15]**
- Q7)** Write short notes on any two **[10]**
- a) Entrepreneurship as a career option.
 - b) Corporate Entrepreneurship
 - c) Challenges faced by women entrepreneurs.
 - d) Venture capital financing
 - e) District Industries centre.

