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Apr- 2011

M.B.A. (Sem. - IV)

**(401) : ENTREPRENEURSHIP DEVELOPMENT AND
PROJECT MANAGEMENT
(2008 Pattern)**

Time : 3 Hours]**[Max. Marks :70****Instructions to the candidates:**

- 1) *Question No. 1 is compulsory.*
- 2) *Solve any 3 out of remaining.*
- 3) *Figures to the right indicate full marks.*

- Q1) a)** Explain the concept of an 'entrepreneur' with its role and responsibilities. **[15]**
b) Explain forms of financing with respect to project funding. **[10]**

- Q2)** Explain and discuss the theory of Frank Knight to promote entrepreneurship. **[15]**

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- Q3)** What qualities and features are to be considered while preparing feasibility report of project? **[15]**

- Q4)** Explain causes of failure of "Women Entrepreneurs in India". **[15]**

- Q5)** What are the different traits of entrepreneurs discussed by various management thinkers? **[15]**

- Q6)** Explain the role played by Central & State Government to promote entrepreneurship? **[15]**

- Q7)** Write short notes on (any 3) : **[15]**

- a) Push & Pull factors of entrepreneur.
- b) Challenges of sustaining competitiveness.
- c) Elements of Business Plan.
- d) Entrepreneurial Traits.
- e) NEDB.

