

Total No. of Questions : 5]

SEAT No. :

**P2207**

**[5465]-3020**

[Total No. of Pages : 1

**M.B.A.**

**305 (THM) : FUNDAMENTALS OF HOSPITALITY MANAGEMENT  
(2016 Pattern) (Semester-III)**

*Time : 2¼ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Cite relevant examples wherever necessary.*
- 3) *Figures to the right indicate full marks.*

**Q1) a)** What is Tourism? Discuss the role of different industries in Tourism.[10]

OR

- b) Tourism is a growing industry. Comment on the employment opportunities in Hospitality. [10]

**Q2) a)** Enlist the dimensions of Tourism. Elaborate on the Psychological dimension i.e. Motivators for Tourism. [10]

OR

- b) Define Tourists. Explain the types of tourists. [10]

**Q3) a)** What are Hotels. Discuss the different ownership structures of Hotels.[10]

OR

- b) Explain the role of various departments to ensure smooth operations.[10]

**Q4) a)** What is a Travel Agency, explain its linkages and arrangements with hotels. [10]

OR

- b) Discuss the impact of Science and Technology on travel and transport.[10]

**Q5) a)** Explain the growing importance of e-commerce in Hospitality sector.[10]

OR

- b) Write a note on the Government regulations and support related to travel, tourism & hotels. [10]

