

Total No. of Questions : 5]

SEAT No :

**P3993**

**[5070]-3022**

**[Total No. of Pages : 1**

**M.B.A.**

**305 TM: FUNDAMENTALS OF TECHNOLOGY MANAGEMENT**

**(Specialization)**

**(2013 Pattern) (Semester - III)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *Attempt All questions.*
- 2) *All questions carry equal marks.*

**Q1)** a) Discuss market Based views and Resource Based views in management.

OR

- b) Explain the relation between knowledge and Technology. Give the levels of technology development.

**Q2)** a) Discuss the role of Technology in wealth creation.

OR

- b) Explain the evolution of production technology. Bring out the relationship between technology and the National Economy.

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**Q3)** a) Explain creativity, Invention, Innovation. Discuss the linkage between science and technology.

OR

- b) Explain productivity, effectiveness and competitiveness.

**Q4)** a) Discuss the relationship between project planning and mangement. explain management of human resources.

OR

- b) Discuss the changes happening in organisational forms and structures.

**Q5)** a) Do a comparative analysis of competitiveness of India and China

OR

- b) Define standard of living. Also explain the various indices of competitiveness.

