

Total No. of Questions : 05]

SEAT No. :

P4768

[Total No. of Pages :2

[5659]-3038

M.B.A.

306-SCM : LOGISTICS MANAGEMENT

(2016 Pattern) (Semester - III)

Time : 2¼ Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All question carry equal marks.*

Q1) a) Define logistics management. Discuss the value added role of logistics.

OR

b) Describe and discuss the activities of logistics.

Q2) a) Explain the various interfaces of logistics with operations, manufacturing, marketing and supply chain in an organization.

OR

- b)** Write Short notes on any two
- i) Fragmented logistics.
 - ii) Integrating logistics.
 - iii) Micro dimensions of logistics.

Q3) a) What are the various approaches to analyze logistics systems? Discuss elaborately.

OR

- b)** Write Short notes on any two:
- i) Cost centers
 - ii) Nodes v/s links.
 - iii) Short run OR static analysis.

P.T.O

Q4) a) Describe the types of relationships in logistics. Explain competitive relationship, product relationship and spatial relationship.

OR

- b) Write Short notes on any two:
- i) Collaborative logistics Relationship.
 - ii) 3PL
 - iii) 4PL

Q5) a) What are the primary concerns of service response logistics? Discuss elaborately. Give an overview of Service Operations.

OR

- b) Write Short notes on any two:
- i) Service capacity.
 - ii) Service strategy development.
 - iii) Service location and layout.

