Total No. of Questions : 5]

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SEAT No. :

[**Total No. of Pages : 2**

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M.B.A. (Supply Chain Management Specialization)
306 (SCM) : LOGISTICS MANAGEMENT
(2013 Pattern) (Semester-III)

Time : $2\frac{1}{2}$ Hours]   *[Max. Marks : 50*

Instructions to the candidates:
   1)   Answer all questions.
   2)   All questions carry equal marks.

Q1) a)   Define logistics management and explain the role of logistics.

OR

   b)   Discuss with examples the role, significance and concept of logistics management.

Q2) a)   Explain interface with operations, manufacturing and marketing.

OR

   b)   Explain integration of logistics along the supply chain.

Q3) a)   Explain cost centres and Nodes Vs Links in logistics systems.

OR

   b)   What is cost perspective and level of optimality in analyzing logistics systems.

Q4) a)   Explain 4PL and 3PL with examples.

OR

   b)   What is product relationship, spatial relationship and intensity of involvement in logistics?

P.T.O.

Q5) a) Write in brief about overview of service operations-productivity and global service issues.

<div align="center">OR</div>

b) Write short notes on (Any Two):

    i) Distribution channel.

    ii) Service delivery systems.

    iii) Waiting time.

    iv) Service productivity.

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