**Total No. of Questions : 5]**

**P3804**

**[Total No. of Pages : 1**

**[4870]-3009**

**M.B.A.**

**INFORMATION TECH. SPL.**

**306 - IT : "E" -Business**

**(2013 Pattern) (Semester - III)**

*Time :2½ Hours]*            *[Max. Marks : 50*

*Instructions to the candidates:*
1) *All Questions are compulsory.*
2) *Figures to the right indicate full marks.*

*Q1)* What is e-Commerce? How e-commerce work? **[10]**

OR

Describe in brief feature of e-commerce with suitable example? **[10]**

*Q2)* Explain Enabling Technologies in e-Business in detail? **[10]**

OR

Describe in brief architecture of e-Business? **[10]**

*Q3)* Define Mobile commerce and Explain framework of Mobile commerce in brief? **[10]**

OR

Explain Capacity planning and Performance Modelling in detail. **[10]**

*Q4)* Explain Models of e-Business in detail. **[10]**

OR

What is mean by Payment Services in e-Business? Give examples. **[10]**

*Q5)* What are the common Challenges and legal issues in e-Business? Explain in brief. **[10]**

OR

Write a small case on "Launching e-Business" right from inception till realization. **[10]**

✦ ✦ ✦ ✦