			www.spp	
Total No.	of Qu	iestions :5]	SEAT No. :	
P1733			[Total No. of Pages :2	
11/33		[4970] - 3007	[Total No. of 1 ages .2	
		M.B.A.		
		FINANCE SPECIALISAT	TON	
306-FI	N : N	TERCHANT BANKING AND FINA	ANCIAL SERVICES	
	_,,,	(Semester - III) (2013 Patte		
Time : 2½	4 Hou	rel	[Max. Marks :50	
		the candidates:	[Hux. Huins . 30	
1) All questions are compulsory.				
2)	2) All questions carry equal marks.			
Q1) a)	a) Define Merchant Banking. Explain its importance and scope.			
		OR	•	
b) Elaborate the structure of		borate the structure of money market. Di	scuss in detail the players ir	
	the	Indian Money Market.		
Q2) a)	Wr	ite short notes on (any two):		
		Functions of Public Issue Managemen	t.	
	ii)	Bonus Issue Method.		
	iii)	Pure prospectus method.		
	ш)	OR		

Write down the SEBI guidelines for buy-back of shares.

OR

b) What is portfolio manager? Explain the registration of portfolio manager.

Define underwriting. Explain the types and benefits of underwriting.

b)

Q3) a)

Q4) a) What do you mean by Factoring? Explain the advantages and disadvantages of Factoring.

OR

- b) Define Financial Services. Explain the importance, scope and evolution of financial services.
- **Q5)** a) 'Venture Capital is the most vital funding to a new startup'. Explain in detail the types and stages of venture capital.

OR

- b) Explain the following terms in detail:
 - i) Exit Mechanism
 - ii) Credit rating agencies.

(SEO (CSEO)

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