

Total No. of Questions : 7]

SEAT No. :

P1370

[Total No. of Pages : 1

M.B.A. (Semester - I)
MANAGERIAL ECONOMICS
(2008 Pattern)

Time : 3 Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *Attempt any five questions.*
- 2) *All questions carry equal marks. (14)*
- 3) *Draw neat diagram wherever necessary.*

Q1) What is Managerial Economics? Explain its nature and scope.

Q2) What is price elasticity of demand? Explain the determinants of price elasticity of demand.

Q3) Explain production function. Describe the law of variable proportion.

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Q4) What is cost estimation and cost forecasting? Explain two methods of cost forecasting.

Q5) Write short notes on (any two) :

- a) Cartel
- b) Monopolistic Competition
- c) Cost Plus Pricing
- d) Government Intervention

Q6) What is Break even analysis? Explain its importance.

Q7) Define Capital Budgeting. Explain its importance.

