

Total No. of Questions : 5]

SEAT No. :

**P1718**

**[4970]-1002**

**[Total No. of Pages : 2**

**M.B.A.**

**102 - ECONOMIC ANALYSIS FOR BUSINESS DECISIONS  
(2013 Pattern) (Semester - I)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) Answer five questions.*
- 2) All questions carry equal marks - 10.*

**Q1) a)** What is the rationale of firm? Explain various objectives of firms.

OR

- b) What is the difference between Accounting Profit and Economic Profit? Explain the role of profit in market system.

**Q2) a)** Define demand. Explain the various determinants of market demand.

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OR

- b) What is the concept of Price? Discuss pricing determination under monopolistic competition in short run.

**Q3) a)** Define 'cost'. Describe the following costs with example (any two):

- i) Opportunity cost.
- ii) Marginal Cost.
- iii) Incremental Cost.
- iv) Sunk Cost.

OR

- b) What is hedging? How can firms manage risk with the help 'diversification'?

**P.T.O.**

- Q4)** a) Give the concept of 'Stock Exchange'. Explain the role and functions of 'Stock Exchange' in India.

OR

- b) What is 'Money Market'? Explain the various types of money markets instruments.

- Q5)** a) Write short notes on (any two):

- i) GATT
- ii) WTO
- iii) GDP
- iv) Growth rate & PPP

OR

- b) What is the concept of 'National Budget' of India? Explain its importance in Indian Economy.

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