

Total No. of Questions—6]

[Total No. of Printed Pages—2

Seat No.	
-------------	--

[5272]-63

B.Sc. (Hospitality Studies) (Sixth Semester)

EXAMINATION, 2017

603 : SPECIALIZED ACCOMMODATION MANAGEMENT

(2008 PATTERN)

Time : Two Hours

Maximum Marks : 40

N.B. :— (i) Answer any *four* questions.

(ii) *All* questions carry equal marks.

(iii) Assume suitable data wherever required.

1. (a) Classify lights and suggest suitable lighting for the front desk. [5]
(b) Explain the importance of eco-friendly cleaning supplies in Today's world. [5]
2. (a) With the help of a diagram, explain the laundry department in a five-star hotel. [6]
(b) Draw and explain any *two* types of curtains. [4]
3. Write short notes on the following (any *four*) : [10]
 - (a) Characteristics of soft floorings
 - (b) Importance of MICE
 - (c) MIS and the hotel industry
 - (d) Functions of wall coverings
 - (e) Importance of recycling in hotels.

P.T.O.

4. (a) Draw and explain the following : [6]
(i) Sales Mix Report
(ii) Guest History Card
(b) Explain the role and importance of accessories for a guest room. [4]
5. (a) Explain any *two* colour schemes suitable for a guest room. [5]
(b) Explain the care and maintenance to be taken for hard floorings. [5]
6. (a) Explain the co-ordination of front office with the sales and marketing department. [5]
(b) Explain the following terms (any *five*) : [5]
(i) Rev Par
(ii) OPL
(iii) Rent house
(iv) Blinds
(v) Floor seals
(vi) Overbooking
(vii) Seamstress.