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B.Sc. (H.S.) (VI Sem.) EXAMINATION, 2018
606 : ENTREPRENEURSHIP DEVELOPMENT
(2008 PATTERN)

Time : Three Hours

Maximum Marks : 70

N.B. :— (i) Answer any *seven* of the following.

(ii) *All* questions carry equal marks.

1. As an entrepreneur operating a North Indian speciality restaurant, explain the factors you will consider in SWOT analysis while marketing the outlet. [10]
2. Give reasons for any *two* : [10]
 - (a) The importance of mobilization of finance in the business by an entrepreneur.
 - (b) The importance of preparation of project report for starting a business.
 - (c) The importance of budgeting for an entrepreneur while operating the business.
3. (a) Describe the steps involved in an entrepreneurial process. [6]
(b) List the secondary information gathering techniques and explain the use of any *one*. [4]
4. (a) Explain any *three* problems faced by women entrepreneurs while handling the business. [6]
(b) Explain *four* points of importance of accounting for an entrepreneur while handling business operations. [4]

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5. As an entrepreneur planning to start a juice and snacks parlour, design the project report required to secure finance from the bank. [10]
6.
 - (a) From the current decade name for successful Indian Entrepreneurs and the organisation they represent. [4]
 - (b) Discuss any *six* important qualities required to become a successful entrepreneur. [6]
7. State *three* points of difference between : [10]
 - (a) Entrepreneurship and entrepreneur
 - (b) Entrepreneur and intrapreneur.
8.
 - (a) Explain *four* types of entrepreneurs with examples. [8]
 - (b) Define entrepreneur. [2]
9. Write short notes on any *two* : [10]
 - (a) Analysis of survey data
 - (b) Principles of market survey
 - (c) Principles of evaluation of quality control.