

Total No. of Questions : 8]

SEAT No. :

P894

[Total No. of Pages : 2

[5315] - 494

T.Y.B.Sc.

PHOTOGRAPHY AND AUDIO - VISUAL PRODUCTION

Entrepreneurship Development

(Semester - IV) (Paper - VI) (Vocational)

Time : 2 Hours]

[Max. Marks :40

Instructions to the candidates:

- 1) Question number ONE is compulsory.*
- 2) Answer any four questions from the remaining questions.*
- 3) Provide suitable examples wherever necessary.*
- 4) Figures to the right indicate full marks.*

Q1) Radio is a medium of “Intimacy”. Explain. **[8]**

Q2) How Radio writing differs from print writing? **[8]**

Q3) In an interview programme, why interviewer should listen to others? **[8]**

Q4) Write a script for 3 minute talk on any one of the following. **[8]**

- a) IPL Cricket matches.
- b) Demonetization.

Q5) What is OB. programme? What care should be taken to cover any OB programme? **[8]**

P.T.O.

Q6) Explain any Broadcasting code in detail. **[8]**

Q7) It is a challenge to broadcast for visually challenged listeners. **[8]**

Q8) Appreciate any movie you like the most. **[8]**

