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T.Y.B.Sc. (Animation) (III Sem.) EXAMINATION, 2018
AN-3104 : DIGITAL EDITING AND MOTION GRAPHICS-I
(2012 PATTERN)

Time : Two Hours

Maximum Marks : 40

N.B. :— (i) All questions are compulsory.

(ii) Neat diagrams must be drawn wherever necessary.

1. Answer the following : [10×1=10]

- (a) Name any *five* video editing softwares.
- (b) What is clapperboard ?
- (c) What does “P.A.L.” stand for ?
- (d) Define image aspect ratio.
- (e) Name any *five* rendering video format.
- (f) What is motion graphics ?
- (g) What is P.S.A. ?
- (h) What is thaumatrope ?
- (i) What are Tags ?
- (j) What is lineup and upfronts ?

2. Attempt any *two* of the following : [2×5=10]

- (a) Explain footage in detail.

P.T.O.

- (b) Describe the latest technologies that have helped motion graphics.
- (c) Explain the importance of motion graphics in exhibit design.
- (d) Describe in detail the use of motion graphics in retail environment.

3. Attempt any *two* of the following : [2×5=10]

- (a) Write a detailed note on the use of motion graphics in web.
- (b) Explain the term network branding.
- (c) What is motion graphics ?
- (d) Write down the difference between NTSC and PAL.

4. Attempt any *two* of the following : [2×5=10]

- (a) Write about the different ways of accessing the video in nonlinear editing in detail.
- (b) What is montage ?
- (c) What is “B-roll” ? Explain.
- (d) What is pick-up in film making ?