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B.Sc. (Hospitality Studies) (Second Year) (First Semester)

EXAMINATION, 2018

H3-204 : Principles of Management

(2016 PATTERN)

Time : Two Hours

Maximum Marks : 40

N.B. :— (i) Attempt any *four* questions.

(ii) *All* questions carry equal marks.

1. Explain the following terms (any *five*) : [10]
 - (a) Organising
 - (b) Management
 - (c) Downward communication
 - (d) Controlling
 - (e) Planning
 - (f) Staffing
2. (a) Write in short the planning process. [05]
(b) Explain any *two* types of Leadership. [05]
3. (a) Explain any *two* types of organization. [05]
(b) Explain the need for co-ordination in Hotels. [05]
4. (a) What are the benefits of motivated employees ? [05]
(b) Write in brief Henri Fayol's Management Theory. [05]
5. (a) Explain the importance of communication for effective operations. [05]
(b) Describe the process of controlling. [05]

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