

Total No. of Questions :6]

SEAT No. :

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**APR-17/B.E./Insem.-74**

**B.E. (Information Technology) (Semester -II)**

**IT ENABLED SERVICES**

**(Elective - III (d)) (2012 - Pattern)**

*Time : 1 Hour]*

*[Max. Marks :30*

*Instructions to the candidates:*

- 1) *Answer Q1 or Q2, Q3 or Q4, Q5 or Q6*
- 2) *Neat diagrams must be drawn wherever necessary.*
- 3) *Figures to the right carries full marks.*
- 4) *Assume suitable data if necessary*

**Q1) a)** What is business strategy? Enlist & explain in brief mintzberg's five p's to define business strategy. [6]

b) Enlist characteristics of business strategy. [2]

c) Describe in brief 'Technology strategy for IT' [2]

OR

**Q2) a)** What are challenges and opportunities in globalized, interconnected, convergent world using the power of IT. [6]

b) What is IT Strategy? Describe reasons for formulation of IT Strategy?[4]

**Q3) a)** Discuss three questions that can be asked for strategic planning. [3]

b) Describe the following prevalent planning approaches of SITP Process:[7]

i) Top - down analytical approach

ii) Bottom - up evaluative approach

OR

**P.T.O**

**Q4)** a) What is strategic IT plan? Discuss difficulties in developing and executing SITP. [4]

b) Describe 'IBM Business system planning Approach' of SITP. [6]

**Q5)** a) Discuss any five advantages of defining EITA. [5]

b) Draw and explain technology management strategic framework based on the available technology, past successes and experiences. [5]

OR

**Q6)** a) What is project scope management? Describe in brief different processes involved in it. [5]

b) What is work breakdown structure (WBS)? What are some of the principles for creating a suitable WBS? [5]

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