

Total No. of Questions : 12]

SEAT No. :

**P-2279**

**[4758] - 47**

**[Total No. of Pages :2**

**T.E. (E& TC)**

**INDUSTRIAL MANAGEMENT**

**( 2008 Course) (Semester- II) (304190)**

*Time : 3 Hours]*

*[Max. Marks : 100*

*Instructions to the candidates:*

- 1) *Answers to the two sections should be written in separate books.*
- 2) *Solve three questions from each section as indicated.*

**SECTION - I**

**Q1) a)** What is globalization? Explain in detail major factors of globalization. **[8]**

**b)** Discuss in details about functions of management **[8]**

**OR**

**Q2) a)** Explain how today's managers use Scientific Management. **[8]**

**b)** Explain the characteristics of an organization. How the concept of an organization is changing. **[8]**

**Q3) a)** Explain the GE Nine Cell Matrix and discuss three different zones. **[8]**

**b)** Discuss Porter's five forces model of competition. **[8]**

**OR**

**Q4) a)** What do you understand by 'Goalpost View of Quality'? **[8]**

**b)** Explain the SWOT Analysis matrix for a hypothetical organization **[8]**

**Q5) a)** What is POKKA-Yoke? What are the micro level techniques used in this **[8]**

**b)** What do you understand by Quality of Design, Conformance and performance? **[10]**

**OR**

**P.T.O.**

- Q6)** a) Discuss the concept of Total Quality management(TQM),Explain how it is helpful to manufacturing industries. [10]  
 b) Explain the 'Kaizen' philosophy. State its advantages and limitation. [8]

### **SECTION - II**

- Q7)** a) What is a project Network?  
 Discuss the Dummy activity, Concurrent activities in details [10]  
 b) Discuss in details about Fixed Capital and Working capital. [8]

OR

- Q8)** a) Explain PERT in project Management with the help of an example, [10]  
 b) What do you understand by SCM? [8]

- Q9)** a) Explain various types of Inventories [8]  
 b) Discuss the ABC Analysis in detail [8]

OR

- Q10)** a) Compare the HML,FSN and VED analysis [8]  
 b) Explain the concept of 3PL nad 4PL Logistics [8]

- Q11)** a) What is Management Information System? Explain in details [8]  
 b) Discuss about ERP Systems. What are its benefits ? What are the difficulties in implementing ERP? [8]

OR

- Q12)**a) What are the types of e-Commerce? explain in details [8]  
 b) What is meant by Decision Support System? What are its benefits? [8]



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