

Total No. of Questions :12]

SEAT No. :

[Total No. of Pages :3

P1619

[5058] - 65

T.E. (Electrical Engg.)

ENGINEERING ECONOMICS & MANAGEMENT

(2008 Pattern) (Semester - I) (Theory) (311121)

Time : 3 Hours]

[Max. Marks :100

Instructions to the candidates:

- 1) Answer any one question from each unit.*
- 2) Answers to the two Sections should be written in separate books.*
- 3) Figures to the right indicate full marks.*

SECTION - I

UNIT - I

Q1) Explain various types of Business organisations ownership with suitable examples of each. **[16]**

OR

- Q2)** a) Write a brief note on Elasticity of Demand and Elasticity of supply. **[8]**
- b) Explain the role of Government in macro economics in Indian context. **[8]**

UNIT - II

- Q3)** a) Differentiate between Administration & Management. **[8]**
- b) Explain F.W. Taylor's contribution in management. **[8]**

OR

- Q4)** a) Explain various types of Plant Layouts. **[8]**
- b) Explain various types of Inventory. **[8]**

P.T.O.

UNIT - III

- Q5)** a) Explain functions of marketing. [9]
b) Explain the meaning & Importance of online marketing with suitable examples of online marketing organisations. [9]

OR

- Q6)** a) Define Financial management. Explain functions of financial manager. [9]
b) Explain the concept of Merger & Acquisition. [9]

SECTION - II

UNIT - IV

- Q7)** a) Define motivation. Explain 'X' & 'Y' theory of motivation. [8]
b) Explain the concept of Group Dynamics. [8]

OR

- Q8)** a) Define Leadership. Explain qualities of Good leader. [8]
b) Explain various traits & qualities of Entrepreneur. [8]

UNIT - V

- Q9)** Explain various functions of Human Resource Manager of an organisation in detail. [16]

OR

- Q10)** Write brief note on following. [16]
a) Time management
b) Stress management
c) Job satisfaction.
d) Business Ethics

UNIT - VI

Q11)a) Explain Disaster management. Explain Types of Disasters with examples. [9]

b) Write a brief note on use of GIS & GPS for Disaster Management. [9]

OR

Q12) Prepare a detailed Disaster Management plan for Floods of River. [18]



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