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B.C.A./B.B.A. (CA) (Sem. I) EXAMINATION, 2018

105 : PRINCIPLES OF MANAGEMENT

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All questions are compulsory.*

(ii) *All questions carry equal marks.*

1. Define Planning ? Explain types of planning in detail.

Or

What is Management ? Describe nature of management.

2. What is Co-ordination ? Explain types of co-ordination.

Or

What is Staffing ? Explain the process of staffing.

3. Write short notes on :

(a) Management as a profession

(b) Leadership styles.

Or

What is Delegation ? Describe the steps of Delegation.

4. Explain Maslow's Need Hierarchy theory of Motivation.

P.T.O.

Or

What is Decision-Making ? Describe approaches to strategic decision making.

5. Write short notes on (any *four*) :
- (a) Resistance to Change
 - (b) Total Quality Management (TQM)
 - (c) Stress Management
 - (d) Social Responsibility of Management
 - (e) Importance of Controlling.