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**B.B.A. (Semester VI) EXAMINATION, 2018**  
**605-E : RECENT TRENDS IN AGRI. BUSINESS**  
**(Agri. Business Management : Specialisation-III)**  
**(2013 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. Discuss the importance of Agro based Industries with context of the Indian Economy with examples. [16]

*Or*

Agriculture Research and Education plays an important role. Explain its need and importance with context of Indian Economy. [16]

2. Discuss the importance of agricultural marketing. State the role of government in promoting agriculture marketing. [16]

*Or*

Explain the elements of processing of agricultural product and discuss its problems. [16]

3. Elaborate on the problems of livestock management with special reference to cattle, fisheries and sericulture. [16]

P.T.O.

*Or*

Define Agricultural Marketing. Explain the pre-requisites of a good marketing. [16]

4. Explain the elements of processing agricultural product and discuss its problems. [16]

*Or*

(A) Write a note on Cotton Textile Industry. [8]

(B) Explain the existing position of Poultry Industry in India. [8]

5. Write short notes on any *four* of the following : [16]

(a) Agricultural Finance

(b) Wine Industry

(c) Contract Farming

(d) Agricultural Insurance

(e) Grading and Standardisation

(f) Consumer Protection.