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**[5162]-502**

**B.B.A. (Sem. V) EXAMINATION, 2017**  
**ENTREPRENEURSHIP DEVELOPMENT**  
**(2013 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. Define the term 'Entrepreneur, Manager and Intrapreneur'. Explain the importance of Entrepreneurship. [15]

*Or*

Define the term 'Unemployment'. Explain in detail the problems of Unemployment. [15]

2. What is meant by 'Opportunity Search' ? Explain the techniques of opportunity search. [15]

*Or*

What is Preliminary Project Report (PPR) ? Explain the importance and controls of PPR. [15]

3. Define the term 'Business Plan'. Explain in detail the elements/contents of Business Plan. [15]

*Or*

Write a detailed note on assistance scheme of Maharashtra Industrial Development Corporation (MIDC) and Micro. Small and Medium Enterprise (MSME). [15]

P.T.O.

4. Explain in detail the self employment schemes of Government of Maharashtra. [15]

*Or*

Describe the Entrepreneurial Career of Kiran Muzumdar Shaw. [15]

5. Write short notes on (any *four*) : [20]

- (a) Self-Employment Vs. Entrepreneurship
- (b) Techniques of market survey
- (c) Business planning process
- (d) Angel funding
- (e) Rajiv Gandhi Udyami Mitra Yojana (RGUMY)
- (f) Entrepreneurial qualities of Azim Premji.