

Total No. of Questions—5]

[Total No. of Printed Pages—2

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[5362]-405

**B.B.A. (IV Sem.) EXAMINATION, 2018**

**405 : MANAGEMENT INFORMATION SYSTEM**

**(2013 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. Explain the use of information for competitive advantage. [15]

*Or*

Discuss MIS as an instrument for organisational change.

2. Explain the Herbert Simon Model of decision making. [15]

*Or*

Discuss the various Ethical and Social dimensions associated with IT sector.

3. Explain the Rapid Application Development Model in detail. [15]

*Or*

Discuss the intellectual property rights as related to IT services and products.

P.T.O.

4. Explain in detail Group Decision Support System (GDSS). [15]

*Or*

Define and explain “CASE TOOLS”.

5. Write short notes on (any *four*) : [20]

- (a) Types of Information
- (b) Spiral Model
- (c) Types of Systems
- (d) Concept of MIS
- (e) Decision Support System
- (f) Artificial Intelligence.