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S.Y. B.B.A. (Fourth Semester) EXAMINATION, 2017

405 : MANAGEMENT INFORMATION SYSTEM

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. Explain the Management Information system with its need and purposes along with objectives. [15]

Or

Explain the structure and concept of MIS.

2. Explain Decision-Making Process along with classical and administrative model. [15]

Or

What is competitive advantages ? Explain the use of information in it.

3. What is prototyping ? Explain it with rapid development tool. [15]

Or

Explain the Ethical and Social dimension of MIS.

P.T.O.

4. Explain Group Decision Support System with its components. [15]

Or

Discuss the intellectual property rights as related to IT Services and Products.

5. Write short notes on (any *four*) : [20]

- (a) Herbert Simen Model
- (b) Artificial Intelligence
- (c) Types of Information
- (d) Quality Assurance
- (e) Knowledge Based Expert System
- (f) Spiral Model.