

Total No. of Questions—5]

[Total No. of Printed Pages—2

Seat No.	
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[5262]-301

B.B.A. (Third Semester) EXAMINATION, 2017

301—PERSONALITY DEVELOPMENT

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Draw figures *or* diagrams wherever necessary.

(iii) Figures to the right indicate full marks.

1. What is Personality Development ? Explain in detail how do spiritual factors and Home Environment affect in developing one's personality ? [15]

Or

Define Self-Development. Explain in detail the process of Self-Development.

2. Define term attitude. Explain consequences of negative attitude in detail. [15]

Or

What is Success ? Discuss in detail the obstacles to success.

3. Distinguish between SWOT and STAR. [15]

Or

Define Failure. Discuss the reasons of failure.

4. Define Self Esteem. Explain in detail steps for enhancing positive Self Esteem. [15]

P.T.O.

Or

Explain :

- (i) Intentional Listening and
- (ii) Intentional Communication.

5. Write short notes on (any *four*) : [20]

- (a) Positive Body language
- (b) Competency Mapping
- (c) ID and Ego
- (d) Self introduction
- (e) Habits
- (f) Peer Group.