

Total No. of Questions : 5]

SEAT No. :

P4117

[Total No. of Pages : 2

[5565] - 4009

M.B.A. (Semester - IV)

403 (IB) : INTERNATIONAL BUSINESS ENVIRONMENT

(2016 Pattern)

Time : 2¼ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question has an internal option.
- 3) Each question carries 10 marks.
- 4) Figures to the right indicate marks for that question/sub-question.
- 5) Your answers should be specific and to the point.
- 6) Support your answers with suitable live examples.

**Q1)** a) How do Domestic, Foreign and Global environments impact International Business Decisions? [10]

OR

b) State your views on the protectionist approach of the US under its present leadership. How, in your opinion, will it affect Global Trade? [10]

**Q2)** a) Elaborate on the positive and negative effects of foreign investments in a country. [10]

OR

b) Discuss the pattern and structure of Foreign Investments. [10]

**Q3)** a) Write a detailed note on WTO, elaborating its benefits on world trade. [10]

OR

b) What are the objectives and functions of UNCTAD? [10]

P.T.O.

**Q4) a)** What is a Strategic alliance? Explain its importance with examples. [10]

OR

b) What is an MNC? Discuss the involvement of MNCs in international business. [10]

**Q5) a)** Explain the terms 'Regionalism' and 'Multilateralism' with relevant examples. In your opinion, which is a better approach? Give reasons. [10]

OR

b) Reflect on the growing concern for the ecology leading to sustainable business practices adopted by business globally. [10]

