

Total No. of Questions :5]

SEAT No. :

P2191

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[Total No. of Pages : 2

M.B.A-II

303:STARTUP AND NEW VENTURE MANAGEMENT

(2016 Pattern) (Semester-III)

Time : 2¼ Hours]

[Max. Marks : 50

Instructions:

- 1) *All questions are compulsory and carry equal marks.*
- 2) *Figures to the right indicate full marks.*

Q1) a) Explain the concept of entrepreneur, entrepreneurship and enterprise with the help of suitable examples. **[10]**

OR

b) Entrepreneurial activity leads to economic growth and development-comment.

Q2) a) What is an entrepreneurial opportunity? Explain the process of opportunity identification. **[10]**

OR

b) What are feasibility studies? Explain the concept of market feasibility with example.

Q3) a) How are small scale industries defined in India? Explain the process of registration of SSI. **[10]**

OR

b) What is a project? Explain the concept of PERT and CPM in project management.

P.T.O.

Q4) a) Explain the role of various Government Institutions in promoting & supporting small business. **[10]**

OR

b) Explain the provisions of shops and Establishment Act related to small business.

Q5) a) Technological obsolescence is one of the major factor leading to failure of small business - Explain the statement with an example of business failure due to technological obsolescence. **[10]**

OR

b) Discuss the case of any successful entrepreneur from your area. What factors made him/ her successful.

