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B.Sc. (Hospitality Studies) (VI Semester) EXAMINATION, 2018

603 : SPECIALISED ACCOMMODATION MANAGEMENT

(2008 PATTERN)

Time : Two Hours

Maximum Marks : 40

N.B. :— (i) Solve any *four* questions out of six.

(ii) *All* questions carry equal marks.

(iii) Assume suitable data wherever necessary.

1. (a) Explain the following terms (any *five*) : [5]

(1) Analogous colour scheme

(2) Valances

(3) Yield Management

(4) Cornice Lighting

(5) Bay Windows

(6) Woven Carpets

(7) MICE

(b) What are warm colours and cool colours ? How are they used in interiors ? [5]

2. (a) Describe the construction of a carpet with a diagram. [6]

(b) Write short notes on (any *two*) : [4]

(i) Recycling of Materials

(ii) Role of Accessories in guest rooms

(iii) Importance of Forecasting

P.T.O.

3. (a) Explain the various components of MICE. [6]
(b) How can Eco-friendly policies be adopted for the Housekeeping Department ? [4]
4. (a) With the help of a layout, explain the various functions carried out in the linen room. [6]
(b) Describe the importance of co-ordination between Sales Marketing department with front office. [4]
5. (a) Draw and explain the following reports : [6]
(i) Guest History Card
(ii) Room Status Report.
(b) Explain the importance of MIS in the hotel industry. [4]
6. (a) Draw and explain any *three* types of curtains. [6]
(b) What points should be borne in mind while selecting floorings for any given space. [4]