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T.Y. B.Sc. (Semester - IV)

INDUSTRIAL MICROBIOLOGY (Vocational)

VOC-IND-MIC-346: Entrepreneurship Development (2013 Pattern) (Paper - VI)

Time: 2 Hours] [Max. Marks: 40

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.

Q1) Answer the following:

[10]

- a) Answer the following questions in 1-2 lines.
 - i) Define the term 'entrepreneur'.
 - ii) What is Sales Tax?
 - iii) Write full form of DIC.
 - iv) Write the Act of Partnership Firm.
 - v) State any two qualities possessed by an entrepreneur.
- b) Match the pairs

Group "A"	Group "B"
Co-operative Societies Act	1932
Maharashtra Value Added Tax Act	Maximum Secrecy
Indian Partnership Act	1904
Sole Proprietorship	Intellectual Property
The Patents Act	2002

P.T.O.

Q2) Attempt *any two* of the following:

[10]

- a) Distinguish between a Private Limited Company and a Public Limited Company.
- b) Explain the Bases for Market Segmentation.
- c) Write a note on four P's of Marketing Mix.
- Q3) Attempt any two of the following:

[10]

- a) Write a note on Factories Act.
- b) How to determine residential status in case of an individual under Income Tax Act.
- c) Write merits of Joint Stock Company.
- **Q4)** Attempt any one of the following:

[10]

- a) Explain the characteristics of a Company.
- b) Describe the characteristics which the investors seek in an entrepreneur.

