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**[4967]-6003**

**B.B.A. (Sixth Semester) EXAMINATION, 2016**

**MANAGEMENT CONTROL SYSTEM**

**(2013 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :- All questions are compulsory and carry equal marks.**

1. Define Management Control. Explain the principles and types of Management Control. [15]

*Or*

Define Marketing Control System. Explain tools and techniques of marketing control. [15]

2. What is Project ? Explain its aspects and factors affecting project. [15]

*Or*

What is Project Planning ? How do you plan the Cost Dimensions in the Project Management ? [15]

3. What is Management Control Systems ? Explain the commandments of effective control system. [15]

*Or*

Define Production Control ? Explain procedure and techniques of production control. [15]

P.T.O.

4. Define Inventory Control ? Explain classification of Inventories. [15]

*Or*

Explain Management Control System in Service and Non-Profit Organisations. [15]

5. Write short notes on (any *four*) : [20]

- (a) Kind of Control Devices
- (b) Control in Personnel Area
- (c) Stock Levels
- (d) Investment Centre
- (e) Computers and Information System
- (f) Decision Support System.