

Total No. of Questions—5]

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B.B.A. (Sem. V) EXAMINATION, 2016

RESEARCH METHODOLOGY

(Tools and Analysis)

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

(iii) Draw neat and well labelled diagrams wherever necessary.

1. What is Research ? Explain the features of Research. [15]

Or

What is Secondary Data ? Explain the types of sources of secondary data. [15]

2. What is Research Design ? Explain the features of a good research design. [15]

Or

What is Survey Method ? Explain the types of survey. [15]

3. What is Questionnaire ? Explain the essentials of good questionnaire. [15]

Or

What is Hypothesis ? Explain the Hypothesis testing. [15]

P.T.O.

4. Explain the following : [15]

- (a) Interview Method
- (b) Observation Method
- (c) Experimentation Method.

Or

What is Research Paper ? Explain the structure of research paper. [15]

5. Write short notes on (any *four*) : [20]

- (a) Basic Research Process
- (b) Respondents
- (c) Editing
- (d) Data Analysis
- (e) Primary Data
- (f) Project Report.