

Total No. of Questions—5]

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**[5262]-502**

**B.B.A. (Sem. V) EXAMINATION, 2017**  
**ENTREPRENEURSHIP DEVELOPMENT (502)**  
**(2013 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

- 1.** Define the concept 'Manager'. Explain the role and responsibilities of Manager. [15]

*Or*

Why is Entrepreneurship important ? Distinguish between Self-Employment and Entrepreneurship. [15]

- 2.** What do you mean by 'Opportunity Search' ? Explain the techniques of Opportunity Search or Divergent Thinking. [15]

*Or*

Define the term 'Market Survey'. Explain in detail the method or Techniques of 'Market Survey'. [15]

- 3.** What is 'Business Plan' ? Explain the guidelines for preparing the Business Plan. [15]

P.T.O.

*Or*

Write a detailed note on assistance schemes of District Industries Center (DIC) and Small Industries Service Institute (SISI). [15]

4. Write a detailed note on Angel Funding and Venture Funding. [15]

*Or*

Describe the Entrepreneurial Career of Sabeer Bhatiya. [15]

5. Write short notes on (any *four*) : [20]

- (a) Entrepreneurial Career as an option
- (b) Importance of Preliminary Project Report
- (c) Business Planning Process
- (d) Prime Minister Employment Generation Programme (PMEGP)
- (e) Entrepreneurial Qualities of Azim Premji
- (f) Maharashtra Industrial Development Corporation (MIDC).