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B.B.A. (IV Sem.) EXAMINATION, 2018
PRODUCTION AND OPERATION MANAGEMENT
(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. What is Production and Operation Management ? What are the qualities and responsibilities of production manager ? [15]

Or

Define Plant Layout. Explain types of Plant layout with suitable example.

2. What do you mean by Product design and product development ? Explain stages of product development with suitable example. [15]

Or

What is production planning and control ? Explain objectives, importance and problems of production planning and control.

3. Define the term Productivity. Explain the factors influencing on Productivity. [15]

Or

What do you mean by Ergonomics ? Explain the objective and importance of Ergonomics.

P.T.O.

4. Define Quality Circles. Discuss causes of quality circle failures.

[15]

Or

What is ISO 9000 ? Discuss the factors for selecting an ISO model.

5. Write short notes on (any *four*) :

[20]

- (a) Importance of plant location
- (b) Limitations of Six Sigma
- (c) Product policy
- (d) Elements of JIT
- (e) Need of TQM
- (f) Principles of Kaizen.