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[4967]–4005

B.B.A. (IV-Semester) EXAMINATION, 2016
405 : MANAGEMENT INFORMATION SYSTEM
(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Explain the contemporary approaches to MIS. [15]

Or

Explain the use of information for competitive advantage. [15]

2. Explain the Administrative Model for Decision-making. [15]

Or

Discuss the various Ethical and Social Dimensions associated with the IT Sector. [15]

3. Explain the Rapid Application Development Model in detail. [15]

Or

Define and explain CASE Tools. [15]

4. Explain Artificial Intelligence in detail. [15]

Or

Explain the managing of Global Information System. [15]

5. Write short notes on (any 4) : [20]

- (a) Need of MIS
- (b) Classical Model
- (c) Spiral Model
- (d) Law of Requisite Variety
- (e) Expert Systems
- (f) Quality Assurance.