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[5362]-301

B.B.A. (Third Semester) EXAMINATION, 2018

PERSONALITY DEVELOPMENT (301)

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All questions are compulsory.*

(ii) *Draw figures or diagrams wherever necessary.*

(iii) *Figures to the right indicate full marks.*

1. Define Personality Development. Explain in detail how do peer groups and public relations affect in developing one's personality. [15]

Or

What is introspection ? Explain in detail the self-introspection skills. [15]

2. Define the term Attitude. Explain the factors that determine attitude. [15]

Or

Explain in detail the steps to develop positive attitude. [15]

3. Distinguish between Real Success and Imaginative Success. [15]

Or

What do you mean by self-development ? Explain in detail the process of self-development. [15]

P.T.O.

4. Define self-esteem. Explain in brief significance of self-esteem. [15]

Or

Write a note on : [15]

- (i) Building positive relationships and
- (ii) Developing interpersonal skills.

5. Write short notes on (any *four*) : [20]

- (a) Competency Mapping
- (b) Projecting Positive Body Language
- (c) Managing Egoistic Insult
- (d) Self-Assessment
- (e) Zeal and Passion Building
- (f) Reasons for failure.