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B.B.A. (Third Semester) EXAMINATION, 2016
303 : HUMAN RESOURCE MANAGEMENT AND
ORGANISATIONAL BEHAVIOUR
(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Define Human Resource Management. Explain the objectives and functions of Human Resource Management. [15]

Or

Define and explain Human Resource Management. Explain the role of HRM. [15]

2. Define 'Recruitment'. Explain the various sources of recruitment. [15]

Or

State the importance of selection. What are the steps generally followed in a selection procedure. [15]

3. Describe the importance and various methods of training. [15]

Or

Explain the steps in evaluation of a Management Development Programme. [15]

4. Define the term 'Performance Appraisal.' Explain the objectives and process of performance appraisal. [15]

P.T.O.

Or

What is organisational behaviour ? Explain the scope and emerging trends in organisational behaviour. [15]

5. Write short notes on (any *four*) : [20]

- (a) Organisation of HRM Department
- (b) Objectives of Human Resource Planning
- (c) Distinction between Training and Development
- (d) Incentive plans
- (e) Types of fringe benefits
- (f) Nature of Organisational Change
- (g) Objectives of Organisational Development.