

Total No. of Questions—7]

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[5262]-302

B.B.A. (Semester III) EXAMINATION, 2017

302 : BUSINESS ETHICS

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) Answer any *five* questions.

(ii) Figures to the right indicate full marks.

1. What do you mean by Morality ? Explain relationship between moral and ethics in detail. [16]
2. Explain Gandhian Philosophy of Ethical behaviour. [16]
3. What are the ethical issues related to globalisation ? Explain the measures to prevent ethical issues in the way of globalisation. [16]
4. Explain types of corporate social responsibility. [16]
5. What do you mean by Functional Ethics ? Explain Functional Ethics in Finance Management. [16]

P.T.O.

- 6.** Explain Ethical challenges for managers in 21st century. [16]
- 7.** Write short notes on (any *four*) : [16]
- (a) Consumer marketing
 - (b) Business ethics and social justice
 - (c) Social Responsibility of Business towards Employees
 - (d) Advantages of Social Audit
 - (e) Effects of Unethical behaviour at the workplace.