

Total No. of Questions—7]

[Total No. of Printed Pages—2

Seat No.	
-------------	--

[5362]-302

**B.B.A. (Semester-III) EXAMINATION, 2018**

**302 : BUSINESS ETHICS**

**(2013 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) Answer Any 5 questions.

(ii) Figures to the right indicate full marks.

1. What are the effects of unethical behavior ? Explain preventing measures for unethical practices in organisation. [16]
2. What is Ethical Behaviour ? Explain Audit of Ethical Behaviour and Advantages of Ethical Behaviour in Business. [16]
3. Explain Marketing Ethics in Foreign Trade. [16]
4. What is Corporate Social Responsibility ? Explain the Divers for Corporate Social Reponsiblity. [16]
5. Explain Ethical Challenges for Manager in 21st Century. [16]
6. What is an Intellectual Property Right ? Explain ethical issues in intellectual property right. [16]

P.T.O.

7. Write short notes on (any *four*) : [16]

- (a) Ethics in HRM
- (b) Business ethics and consumer protection
- (c) Impact of globalisation on Indian economy
- (d) Social Audit
- (e) Elements of business ethics.