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[4967]-2001

B.B.A. (Second Semester) EXAMINATION, 2016

PRINCIPLES OF MANAGEMENT

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Define 'Management'. Explain 14 Principles of management in detail. [15]

Or

What is Management ? Explain the relationship between Management and Administration. [15]

2. What is Decision-making ? Explain the process of rational decision-making. [15]

Or

Define the term 'Controlling'. Explain various techniques of controlling. [15]

3. What is 'Decentralization' ? Explain advantages and limitations of decentralisation. [15]

Or

What is 'Delegation of Authority' ? Explain the need and difficulties in delegation of authority. [15]

P.T.O.

4. What is 'Stress' ? Explain various sources and effects of stress. [15]

Or

Write notes on :

- (a) Maslow's Need Hierarchy Theory of Motivation. [8]
 - (b) Functional Structure. [7]
5. Write short notes on (any *four*) : [20]
- (a) Staffing
 - (b) Co-ordination
 - (c) Management as a Profession
 - (d) Levels of Planning
 - (e) Forecasting
 - (f) Importance of Communication.