

Total No. of Questions—5]

[Total No. of Printed Pages—2

Seat No.	
-------------	--

[5162]-101

B.B.A. (Sem. I) EXAMINATION, 2017
BUSINESS ORGANISATION AND SYSTEMS
(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. What is retail trade ? What are its functions and importance. [15]

Or

Define Business Ethics ? Explain its principle and importance. [15]

2. Define the term Business ? Explain the requisites for success in a business. [15]

Or

State and explain various decisions in setting of an enterprise. [15]

3. Explain partnership with its merits and demerits. [15]

Or

What do you mean by business sector ? Explain any *two* sectors in detail. [15]

4. What is business communication ? State the importance of communication in modern business. [15]

P.T.O.

Or

What is Industrial Revolution ? Explain the effects of Industrial Revolution. [15]

5. Write short notes on (any *four*) : [20]

- (a) Social Responsibility
- (b) E-Commerce
- (c) Importance of Insurance
- (d) Location decision
- (e) Joint sector
- (f) Technological changes and business
- (g) Business plan.