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F.Y. B.B.A. (Sem. I) EXAMINATION, 2017

BUSINESS DEMOGRAPHY AND ENVIRONMENTAL STUDIES

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Define Demography. Explain the scope of demography in business and commerce. [15]

Or

Define “Population growth”. Explain the concepts of optimum population, over population and under population with suitable examples.

2. Discuss the importance of human resource in business and commerce. [15]

Or

Explain the concept of Age and Sex Pyramid with the help of suitable diagrams.

3. Define “Urbanization”. Discuss various problems of urbanization. [15]

Or

What do you mean by Fertility ? Explain the factors affecting fertility.

P.T.O.

4. Define the term “Environment”. Explain types of Environment with suitable examples. [15]

Or

What do you mean by the term “Environmental Pollution” ? Discuss the relationship between pollution and industrialization by giving suitable examples.

5. Write short notes on (any *four*) : [20]

- (i) Sex ratio
- (ii) Density of population
- (iii) Topography
- (iv) Migration
- (v) Oil Crisis
- (vi) Dependent population.