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[5262]-106

B.B.A. (First Semester) EXAMINATION, 2017

**106 : BUSINESS DEMOGRAPHY AND ENVIRONMENTAL STUDIES
(2013 PATTERN)**

Time : Three Hours

Maximum Marks : 80

N.B. :— All questions are compulsory.

- 1.** Define Demography. Explain the need and importance of demography in business and commerce. [15]

Or

Define “Population growth”. Explain the concepts of optimum population, over population and under population with suitable examples.

- 2.** What do you mean by Fertility ? Explain the factors affecting fertility. [15]

Or

Explain the concept of Age and Sex Pyramid with the help of suitable diagrams.

- 3.** Define “Urbanization”. Discuss the factors responsible for urbanization. [15]

Or

Discuss the importance of human resource in business and commerce.

P.T.O.

4. Define the term “Environment”. Explain types of Environment with suitable examples. [15]

Or

What do you mean by the term “Environmental Pollution” ? Discuss the relationship between pollution and industrialization by giving suitable examples.

5. Write short notes on (any *four*) : [20]

- (a) Sex ratio
- (b) Density of population
- (c) Topography
- (d) Migration
- (e) Global Warming
- (f) Dependent population.